

## WHAT'S THE DIFFERENCE?

### Journal, Magazine, Newspaper, and Trade Articles

When selecting articles, it is important to distinguish between journal, magazine, newspaper, and trade articles. The following chart is meant to help you in this process.

	<b>Journal Article (Scholarly)</b>	<b>Magazine Article (Popular)</b>	<b>Newspaper Article</b>	<b>Trade Magazine Article</b>
<b>Description / Content</b>	<ul style="list-style-type: none"> <li>▪ Main purpose is to report results of original research</li> <li>▪ Articles usually have a very specific subject focus</li> <li>▪ If it's peer-reviewed, articles are critically evaluated by a panel of experts in the field of research</li> <li>▪ Consistent formatting includes: abstract (brief summary), discussion, results, and conclusion</li> </ul>	<ul style="list-style-type: none"> <li>▪ Main purpose is to entertain, sell products, or promote a viewpoint</li> <li>▪ Information provided is usually of current or general interest</li> <li>▪ Often illustrated with many advertisements</li> <li>▪ No consistent format</li> </ul>	<ul style="list-style-type: none"> <li>▪ Main purpose is to provide readers with an account of current events locally, nationally, or internationally</li> <li>▪ Can provide a good introduction to current topics</li> <li>▪ No consistent format</li> </ul>	<ul style="list-style-type: none"> <li>▪ Main purpose is to update readers on current trends in a specific industry or trade</li> <li>▪ No consistent format</li> </ul>
<b>Author</b>	<ul style="list-style-type: none"> <li>▪ Author is an expert or specialist in the field</li> <li>▪ Author's credentials, position, and affiliation are almost always provided</li> </ul>	<ul style="list-style-type: none"> <li>▪ Author is usually a staff writer or journalist who may or may not have subject expertise</li> <li>▪ Author's name and credentials are often NOT provided</li> </ul>	<ul style="list-style-type: none"> <li>▪ Author is usually a journalist who may or may not have subject expertise</li> </ul>	<ul style="list-style-type: none"> <li>▪ Author is usually a professional working in a specific trade or industry</li> <li>▪ Usually published by an association</li> </ul>
<b>Audience</b>	<ul style="list-style-type: none"> <li>▪ Students, scientists, researchers, and professionals</li> </ul>	<ul style="list-style-type: none"> <li>▪ General public</li> </ul>	<ul style="list-style-type: none"> <li>▪ General public</li> </ul>	<ul style="list-style-type: none"> <li>▪ Members of a specific industry or trade, including professionals, professors, and students</li> </ul>
<b>Works Cited</b>	<ul style="list-style-type: none"> <li>▪ Includes a Works Cited list providing detailed source information</li> </ul>	<ul style="list-style-type: none"> <li>▪ Little, if any, source information is provided</li> </ul>	<ul style="list-style-type: none"> <li>▪ Little, if any, source information is provided</li> </ul>	<ul style="list-style-type: none"> <li>May or may not provide source information</li> </ul>
<b>Examples</b>	<ul style="list-style-type: none"> <li>▪ <i>Behavioral Science</i></li> <li>▪ <i>British Journal of Sociology</i></li> <li>▪ <i>Journal of Advanced Nursing</i></li> </ul>	<ul style="list-style-type: none"> <li>▪ <i>Chatelaine</i></li> <li>▪ <i>Maclean's</i></li> <li>▪ <i>Oprah</i></li> </ul>	<ul style="list-style-type: none"> <li>▪ <i>Financial Post</i></li> <li>▪ <i>Globe and Mail</i></li> <li>▪ <i>Toronto Star</i></li> </ul>	<ul style="list-style-type: none"> <li>▪ <i>Advertising Age</i></li> <li>▪ <i>Canadian Grocer</i></li> <li>▪ <i>Textile World</i></li> </ul>